

IMPACT ASSESSMENT OF HPCL-MITTAL ENERGY LIMITED CSR ACTIVITIES (FY 2022-23)

INTRODUCTION

Corporate Social Responsibility (CSR) is a crucial element of HPCL-Mittal Energy Limited's (HMEL) corporate strategy, reflecting its dedication to societal and community development. To promote sustainable community growth, HMEL has invested in various projects, including Women Entrepreneurship Development, Dairy Development, Scholarship Programs, Infrastructure Support for educational institutions, Oncology Van Support, Rural Development, and Support for Community Institutions.

This impact assessment examines HMEL's CSR projects aimed at enhancing community livelihoods and well-being across different regions. These initiatives are strategically located to maximize community benefits. For example, the Women Entrepreneurship Development program supports 12 villages in Punjab, fostering women's economic independence. Dairy Development activities in 46 villages boost dairy farming productivity and income. Oncology Van Support provides preventive healthcare in Jaipur, Rajasthan, focusing on early cancer detection. Scholarship programs and educational support uplift meritorious students in 26 villages, while infrastructure support in 46 villages and Mohali improves student enrollment and well-being. Community institutions in 46 villages, Chandigarh, and Talwandi Sabo receive essential assistance, and rural development work is focused on 4 villages.

The impact assessment has several objectives: evaluating the projects' relevance and contribution to community development, assessing the effectiveness and achievements of project strategies, and examining the efficiency and timeliness of outcomes. It also aims to determine the sustainability of these projects post-completion.

1. Women Entrepreneurship Development

- The HPCL-Mittal Energy Limited's commitment and tireless efforts to the community through the women's entrepreneurship development project are highly recognizable. The project design and delivery are viewed as effective by an 84.4% of respondents.
- Similarly, the support provided by the project is considered highly relevant as 97.60% respondent agreed where 95.20% of respondent viewed this as an efficient initiative. Positive impacts are observed in areas such as supportive environment, skill development, women's well-being, personal development, and long-term impact.
- 85.60% of respondent agreed that the project has significantly contributed to creating a supportive environment for women entrepreneurs. 97.60% respondents reported substantial benefits in skill development and business growth due to the project.
- The project positively influenced the personal development of women entrepreneurs and 66.80% of respondent agreed on this. It has a lasting impact on both personal and professional endeavours of women participants.
- The project is effective and well-designed in relation to the social and economic context of the community. The development among women participants in their personal and professional domains has been notably successful.

2. Dairy Development

- The impact assessment of HPCL-Mittal Energy Limited's dairy development activities reveals positive outcomes and highlights areas for future improvements. The project received 71.90% of positive feedback regarding need-based support and effectiveness, indicating improvements in design and delivery.
- 59.90% of respondents expressing satisfaction that project positively impacts the overall well-being of the dairy farming community in their locality.
- A notable portion of respondents view the support provided by HMEL as crucial to the success of the dairy development activities. Additional support services, such as veterinary services, health camps, and livestock competitions, have been successful.
- The project shows potential for sustainability, with a 92.20% of respondents believing in its long-term viability. Recommendations for the project's expansion are strongly supported by 94.20% of respondents. Such projects should continue in the future.

3. Scholarship Programs and other educational supports

- HPCL-Mittal Energy Limited's scholarship program is widely recognized for its commitment and efforts to uplift the community, providing students with opportunities to pursue their dreams and break the cycle of poverty.
- The program has 96.70% & 98.70% of relevance and effectiveness respectively, as evidenced by the positive responses from respondents. It significantly enhances academic performance and raises awareness among parents, contributing to the success of students in higher education as it is supported by 99.30% of respondent.
- HPCL-Mittal Energy Limited's commitment to educational advancement within the community is evident through the scholarship program's as it showed 99.30% impact percentage on the overall development of beneficiaries.
- The program provides substantial support to students, including tuition fees, textbooks, study materials, living expenses, participation in academic events, and access to educational resources. These forms of support have resulted in positive academic outcomes for the beneficiaries.
- The scholarship program aids students in pursuing various fields of study, such as medical, engineering, science-related, CA/ICWA, commerce, and others, underscoring the program's necessity for achieving their academic and career goals.
- The findings highlights there is strong recommendation for project's sustainability as 94.60% respondent agreed for its expansion, reflecting its success and positive impact on the community, and boosting respondents' confidence in its continued success and growth.

4. Infrastructure support to educational institutions

- Infrastructure support has positively impacted educational institutions, with most responses being favourable. 91.11% of respondents found the provided support highly relevant to the needs of the institutions and the community.
- The strategies and approaches employed were perceived as effective in enhancing the educational environment. The management team efficiently executed the infrastructure projects within the specified period, indicating the project's success.
- The assessment offers valuable insights into the benefits of additional classrooms, including improved teaching and learning environments (76.30%), better teacher-student interaction (81.48%), and the availability of specialized learning spaces.
- Safety measures and improved facilities have enhanced student well-being, with notable improvements in safety, stress relief spaces, and essential facilities and 86.66%

of teachers responded that the enrolment rates and student engagement in classrooms has improved a lot.

- 100% of respondents strongly recommended for its expansion of the project to other regions, demonstrating its success and the benefits it provides to institutions and the community. The project is expected to have a positive impact on student enrollment numbers in the coming years.

5. Oncology Van Support

- The oncology initiative is highly relevant and well-aligned with the healthcare needs of the community, with most respondents acknowledging its importance. The strategies and approaches of the project effectively address local challenges in cancer prevention, as recognized by a 99% of respondents.
- The preventive oncology van is successfully reaching its target population, receiving positive feedback on its impact responded by 99.50% of respondents. The initiative is raising awareness about cancer prevention measures and demonstrates high efficiency in achieving its objectives.
- The project's activities are timely, with most respondents rating the project's performance as above average or excellent. The initiative has had a positive impact on communities and beneficiaries, showing effectiveness, efficiency, and timeliness in its execution as agreed by 99.50% of respondent.
- There is strong belief in the project's sustainability and 96.50% respondent recommended for its expansion in similar initiatives to other regions. These findings highlight the potential of the project to improve healthcare outcomes and strengthen cancer prevention efforts.

6. Community-level Rural Development Work

- The project demonstrates a high level of perceived relevance and alignment with community needs and development plans, with 82.60% of respondents recognizing its importance.
- A significant portion of respondents view the project as well-integrated with existing development plans in the villages. The project has a 92.30% of positive impact on community development and well-being.
- It effectively addresses infrastructure challenges, as perceived by most respondents. The implementation process received generally positive feedback, with 87.80% of

respondent expresses their satisfaction for the strategies is being employed by HMEL. Effective communication and involvement of villagers in decision-making contributed to the project's success.

- The initiative shows strong potential for sustainability, with a 91.10% of respondents considering it sustainable or highly sustainable.

7. Support to Community Institutions.

- The project for supporting community institutions is well-received, effectively addressing the needs and priorities of health centres, community centres, youth clubs, and gram panchayat offices as agreed by 91.80% of respondents.
- Feedback indicates that the project activities and materials provided are highly relevant in meeting the community's expectations and 91.50% of respondent agreed that the project is highly effective and efficient in achieving the intended goals of the community institutions, significantly improving their effectiveness.
- The resources supplied are of high quality and efficiently utilized in terms of time, money, and personnel and Community engagement in gatherings has significantly increased as a result of the project and it is being agreed by 99.60% respondent
- The project has 99.40% impact on the well-being of the community by improving access to services, education, community engagement, decision-making, and community harmony.
- 95.70% of respondents believed in the long-term benefits and sustainability of the project. The initiative is perceived as sustainable, with a strong recommendation for continuing the project (88.90%).
- 91.30% of respondents recognize the positive impact of HPCL-Mittal Energy Limited's project on rural society. Addressing concerns raised by a minority of respondents will enhance the project's overall benefit to the community, maximizing its positive impact.